

Course title:	MM NAIP / Project Management & Entrepreneurship
Osiris course code:	KC-M-NA-PME-14
Course Content:	This module seeks to provide the students with the opportunities to develop their competencies and understanding of the skills required to effectively plan and implement projects and performance events in a variety of contexts. The course consists of thirteen 3-hour seminars on different topics related to Project Management and Entrepreneurship. External experts are invited to teach some of the sessions. The students take their 'Professional Integration Project' as a point of departure to develop this to a project proposal/business plan that could be used for the execution of the students' professional integration plans. During the sessions, different aspects are addressed, and the students are asked to work individually or in groups on an assignment that is related to the discussed topics and to the development of their project proposal/business plan. Next to the seminars there will be two thirty minute tutorials, during which the students get feedback on their (draft) project proposal / business plan.
Objectives:	Students will have to be able: <ul style="list-style-type: none"> ▪ Demonstrate an understanding of a variety of project management topics through a series of short assignments set during sessions ▪ Actively participate in group discussions and exercises ▪ Use the skills presented during the module to create a project plan and oral presentation for a proposed project
Type of course:	Compulsory
Level:	Master
Prerequisites:	Admission to the Master's programme. Compulsory for students MM NAIP. Elective module for other Master students. If more elective students apply than places are available, a selection will be made based on a written motivation of the applicant.
Teachers:	Willem Wijgers, Marleen Leroy, Ramon Verberne, Renee Jonker
Credit points:	7 EC
Literature:	Hendriks L. <i>Handbook Marketing and Communication for the Starting Musician</i> Lectorate Lifelong Learning in Music', Prince Claus Conservatorium, Groningen, Royal Conservatoire The Hague 2008 Cutler D. <i>The savvy musician</i> , Helius Press – Pittsburg (ISBN-13: 978-0-9823075-0-2) 2010 Course reader, including different articles/book chapters on Project Management & Entrepreneurship topics.
Work forms:	Seminars, tutorials
Assessment:	Give a 15-minute verbal presentation of a project plan, followed by reflection with the teacher and peers; Deliver a written project/research plan for the professional integration project
Sort of grading:	Pass-fail
Language:	English
Schedule:	2014: 16/9, 23/9, 7/10 , 14/10, 28/10, 4/11, 11/11, 18/11, 25/11, 2/12, 9/12 2015: 27/01 final presentation/assessment

Time: Tuesday 10.00 – 13.00h

Venue: to be announced

Information: Renee Jonker, email: r.jonker@koncon.nl. Please note this course can only accept a limited number of participants; early registration is recommended.

