

Iceland Academy of the Arts

Project Management

6 ECTS

Course title: Project Management

Course code: VST0106MK

ECTS: 6

Semester: Autumn

Prerequisites: Admission to the NAIP programme

Language of instruction: Icelandic

Compulsary for students on NAIP masters except non-Icelandic speaking students who have an option to do Cultural Management on 2nd term

Description:

In the course, students organise independent projects in relation to business. Methods in the development, organisation and management of new arts events are looked at and planning, financing, risk assessment, goal setting, presentational issues, networking, implementation and assessment methods are studied closely. Students work on their own project as individuals or in groups.

Learning outcomes:

At the end of the course the students are expected to

- Know about the organisation, management and promotion of artistic events and have acquired skills for such work.
- Know possibilities and methods in the marketing of arts events.
- Be able to present their ideas clearly in accordance with their purpose and aim and be able to assess their strengths and weaknesses.
- Know about assessment methods to honestly and fairly assess an event, after it has taken place and furthermore, to be able to support this with various arguments from different perspectives.

- Realise their own strengths and weaknesses as project managers and how strengths can be used to their best advantage and weaknesses compensated for.
- Be able to demonstrate originality in the development and use of ideas in teaching and the communication of the arts.
- Be able to take initiative for projects in teaching in the arts, manage these projects and shoulder responsibility for the work of individuals and groups.
- Possess the ability to lead different groups in artistic projects and be able to take initiative on the conversation between different artistic fields.

Assesment methods: Attendance, participation and assignments

Name of lecturer: Frímann Sigurðsson

Other teachers: María Rut Reynisdóttir, Ragnheiður Maísól Sturludóttir